

**FINISHED PROJECTS OF THE INTERNAL GRANT AGENCY****The younger generation´s perceptions of green marketing with applications in the automotive market**

Project leader: doc. Ing. Jana Přikrylová , Ph.D.
Number of investigators (academic/student): 2, 2
Period of solving: 2016-2017
Project budget: 196 800 CZK

Proposal of Green Logistics Balanced Scorecard for the automotive industry

Project leader: Ing. David Staš , Ph.D.
Number of investigators (academic/student): 2, 2
Period of solving: 2014-2016
Project budget: 245 000 CZK

Versatility in organizational management and its reflexion in corporate culture and HR processes

Investigator: doc. Ph.Dr. Karel Pavlica, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 1
Project budget (2012-2014): 2.024.000 CZK

Advanced methods of statistical process control

Investigator: doc. Ing. Eva Jarošová, CSc.
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 1
Project budget (2012-2014): 655 000 CZK

New phenomena in competition policy and EU law

Investigator: JUDr. Václav Šmejkal, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 1, 0, 0
Project budget (2012-2014): 315.000 CZK

Abuse of tax law versus legal tax optimisation

Investigator: JUDr. Ing. Hana Skalická, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 1, 0, 0
Project budget (2012-2014): 239.000 CZK

Impacts of real convergence on nominal adjustments in a monetary union and its repercussions for competitiveness of an economy

Investigator: Ing. et Ing. Václav Žďárek, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 0
Project budget (2012-2014): 315.000 CZK

Characteristics of the CEE Financial Systems and Implications on Business Valuation

Investigator: doc. Ing. Tomáš Krabec, Ph.D., MBA
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 0
Project budget (2012-2014): 335.000 CZK

Enforcement of industrial property rights in the European Union and China

Investigator: Mgr. Miroslav Černý, Ph.D.,
Number of investigators (ŠAVŠ, ŠA, external): 1, 0, 0
Project budget (2012-2014): 1.009.000 CZK

Building agility and resilience of the supply chain in the automotive industry

Investigator: doc. Ing. Radim Lenort, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 6, 0, 0
Project budget (2012-2014): 249.000 CZK

The taxation of foreign passive income for groups of companies

Investigator: JUDr. Ing. Hana Skalická, Ph.D., BA
number of investigators (ŠAVŠ, ŠA, external): 1, 0, 0
Project budget (2012-2013): 290.000 CZK

Electronic support of the teacher in the teaching process

Investigator: Ing. Martin Juhas
Number of investigators (ŠAVŠ, ŠA, external): 1, 0, 0
Project budget(2012-2013): 30.000 CZK

Modernization of Education in the field of international economics and law (with the application to the EU)

Investigator: doc. Ing. Stanislav Šaroch, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 6
Project budget(2012-2013): 500.000 CZK

Computer simulation of logistic processes I.

Investigator: Ing. Jiří Štoček, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 1, 2, 0
Project budget(2012-2013): 170.000 CZK

Valuation of companies listed on the stock exchange. Modern methods and trends

Investigator: Ing. Tomáš Krabec, MBA
Number of investigators (ŠAVŠ, ŠA, external): 2, 0, 2
Project duration : 2007-2009

Creating the concept of tertiary languages teaching according to international activities and business needs

Investigator: Mgr. Martina Žáčková
Number of investigators (ŠAVŠ, ŠA, external): 3, 0, 0
Project duration: 2007-2009

Harmonization of individual and contextual assumptions and effective leadership and (self) development of people in the organization

Investigator: doc. PHDr. Karel Pavlica, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 1, 1, 3
Project duration: 2007-2009

Specifics and practice of value based management in automotive industry enterprises

Investigator: Ing. Romana Nývltová, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 3, 0, 3
Project duration: 2007-2009

Brand management in the automotive industry

Investigator: Ing. Pavel Štrach, Ph.D., Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 3, 1, 3
Project duration: 2007-2009

Progresivní pohled na průběh výrobního procesu s využitím komplexní systémové analýzy dat o průchodu zakázky evidenčními body

Investigator: Ing. Jiří Štoček, Ph.D.
Number of investigators (ŠAVŠ, ŠA, external): 1, 1, 0
Project duratio: 2007-2009