

Conferences and seminars – archive 2014

International tax evasions - today's global challenge

10.12.2014 Mgr. Ing. Radim Bláha, Head of direct taxes department, General Financial Directorate

CNB's monetary policy: Dancing between higher maths and tabloids

18.11.2014 Mgr. Michal Skořepa, consultant of the council of CNB

Crisis Communication of the state sector and corporate sphere

8.12.2014 Mgr. Marek Zeman, public relations expert

Financing of universities in Czech republic - possibilities and reality in international comparison

16. 5. 2014 Daniel Munich, CERGE-EI

Stanislav Šaroch, ŠKODA AUTO University

The most successful campaigns of the biggest Central European advertising festival PIAF

14. 4. 2014 Marek Hlavica, ředitel mezinárodního festivalu reklamy PIAF

Evolution of national economy: ideology in opposite to political and economic sustainability

9. 4. 2014 prof. Ing. Pavel Pelikán, CSc.; KIE VŠE, Praha

Conference "10 after the eastern expansion of EU"

25. 3. 2014 special guest: Ing. Petr Mooz, Head of Unit DG Budget European commission